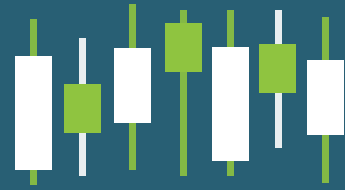




Junior
Achievement™
of Kentuckiana



JA STOCK MARKET CHALLENGE

Sponsorship Opportunities:

Empower Tomorrow's Investors with JA Stock Market Challenge

Thursday, December 5, 2024, 9:00 am - 1:00 pm

Junior Achievement of Kentuckiana

1401 W Muhammad Ali Blvd Louisville, KY 40203

Junior Achievement needs companies like yours to partner with us to empower students by introducing them to essential concepts about the stock market, the influence of current events, and the art of investment. Join us in our mission to promote financial education and prepare students for a brighter future.

JA Stock Market Challenge is where students and teachers have the unique opportunity to apply their knowledge in a real-world setting. Teams of students compete by utilizing simulated funds to invest and trade within the actual market. Through this engaging competition, participants fine-tune their stock selection skills, cultivate financial acumen, and embrace the risks and rewards inherent to the stock market.

Why sponsor the JA Stock Market Challenge?

As an sponsor, you will:

- Inspire over 100 students with a realistic experience of what it's like on the trading floor.
- Contribute to the advancement of financial literacy and empowering young individuals to make informed financial decisions.
- Demonstrate your commitment to education and youth development but also position your company as a driving force behind a generation of financially savvy future leaders.

SPONSORSHIP

SPONSOR LEVELS

\$10,000 PLATINUM SPONSOR

Sponsors In-Class Curriculum and Implementation for all School Teams

- Emcee Recognition
- Logo on Marketing Materials
- Logo on Student Login Portal
- Rotating Logo on Master Trading Screen
- Recognition on Junior Achievement Website
- Social Media Shoutout
- Mention in JA Newsletter

\$7,500 OPENING AND CLOSING BELL SPONSOR

Sponsors the Live Event at JA of Kentuckiana for Student Teams

- Emcee Recognition
- Logo on Marketing Materials
- Ringing Opening/ Closing Bell
- Rotating Logo on Master Trading Screen
- Recognition on Junior Achievement Website
- Social Media Shoutout
- Mention in JA Newsletter

\$3,000 LUNCH SPONSOR

Sponsors Lunch for Students, Volunteers, and Educators

- Social Media Mention
- Mention in JA Newsletter
- Recognition on JA Website

\$1,000 BULL SPONSOR

Sponsors Two (2) School Teams

- Social Media Mention
- Mention in JA Newsletter
- Recognition on JA Website

\$500 STOCK STICKER SYMBOL

Sponsors One (1) School Team

- Your company becomes a safe stock: with a Positive long-term outlook
- Recognition on JA Website



“The Junior Achievement Stock Market Challenge was a blast! I never thought learning about stocks could be so exciting.

It felt like we were real traders on Wall Street, making quick decisions and cheering on our investments.

I can't wait to do it again and I feel more confident about making financial decisions in the future.”

-Chris, 11th Grader

For more information,
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