



## Kentucky Exposition Center

Thursday, January 30  
8:30am - 3:30pm

Friday, January 31  
8:30am - 3:30pm

**JA Inspire to Hire** is a career exploration experience for over 10,000 high school and young adults aged 18-25 years-olds held at the KY Exposition Center. Students and young adults explore careers by engaging in hands-on activities and interacting with over 200 career mentors and 70 business exhibits.

**JA Inspire to Hire** builds a relationship-based pipeline between young people and companies in our community. Employers will be able to introduce their career opportunities to emerging leaders and companies will have an opportunity to interview for positions and internships.

Overall, **JA Inspire to Hire** serves as a comprehensive platform for career exploration, networking, and talent acquisition, benefiting both students and companies while contributing to the growth and development of the community.

- 10,000 high school students and young adults from our region
- Interactive showcase of careers
- Business mentors engage with students in-person, sharing advice, and job opportunities

### Why JA Inspire?

Not all students receive career mentorship at home. JA Inspire offers all students the opportunity to learn about careers from caring mentors. For business partners, this is a chance to build your future workforce.

**Join us and together we will prepare the next generation for success!**

# How you can participate:

JA seeks sponsorship support to cover the cost of providing JA Inspire for students. Sponsors will:

- Fund student participation
- Exhibit, mentor, and hire students

<p><b>\$25,000</b> <b>PRESENTING SPONSOR FOR 500 STUDENTS</b></p> <ul style="list-style-type: none"><li>• Logo on large prominent banner at site</li><li>• Business ad or announcements played on PA System</li><li>• Social media package of three posts</li><li>• Logo and link to your website on JA Inspire webpage</li><li>• Recognition on Donor Wall</li><li>• Career station for 2 event days</li></ul>	<p><b>\$15,000</b> <b>PLATINUM SPONSOR FOR 300 STUDENTS</b></p> <ul style="list-style-type: none"><li>• Logo on large prominent banner at site</li><li>• Social media package of three posts</li><li>• Logo and link to your website on JA Inspire webpage</li><li>• Recognition on Donor Wall</li><li>• Career station for 2 event days</li></ul>
<p><b>\$10,000</b> <b>GOLD SPONSOR FOR 200 STUDENTS</b></p> <ul style="list-style-type: none"><li>• Logo on banner at site</li><li>• Social media package of two posts</li><li>• Logo and link to your website on JA Inspire webpage</li><li>• Recognition on Donor Wall</li><li>• Career station for 2 event days</li></ul>	<p><b>\$5,000</b> <b>SILVER SPONSOR FOR 100 STUDENTS</b></p> <ul style="list-style-type: none"><li>• Logo on banner at site</li><li>• One social media posting</li><li>• Logo and link to your website on JA Inspire webpage</li><li>• Recognition on Donor Wall</li><li>• Career station for 2 event days</li></ul>
<p><b>\$2,500</b> <b>BRONZE SPONSOR FOR 50 STUDENTS</b></p> <ul style="list-style-type: none"><li>• Logo on banner at site</li><li>• Logo and link to your website on JA Inspire webpage</li><li>• Recognition on Donor Wall</li><li>• Career station for 2 event days</li></ul>	<p><b>\$1,500</b> <b>ENTRY SPONSOR FOR 30 STUDENTS</b></p> <ul style="list-style-type: none"><li>• Logo and link to your website on JA Inspire webpage</li><li>• Recognition on Donor Wall</li><li>• Career Station for 2 event days</li></ul>

Commitment is required by **December 20th.**

## Each Sponsor will:

- Set up interactive exhibits representing jobs at their company
- Provide volunteers at the tables to mentor students during the event
- Ensure that exhibits interest and engage students
- Have the opportunity to interview for jobs/internships



**JA Inspire®**

<https://kentuckiana.ja.org/programs/ja-of-kentuckiana-ja-inspire>

**FOR MORE INFORMATION, CONTACT:**

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**Junior Achievement of Kentuckiana**  
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